



WEB SITE AD RATES AND SPECIFICATIONS

Contact: advertising@fpmt.org
Style: Home page banner ad only
Cost: \$150 per month
Monthly traffic: 24,000
Position: Top of home page
Rotation: 4 to 6 other ads. 6 ads maximum.
Size: 60 px (h) x 468 px (w)
File size: 12k to 16k
File format: gif, jpg, or animated gif. No Flash.

Contract requirements

No statistics will be kept by Mandala magazine.

Web advertising must be prepaid before ad is posted to the site. Payments can be made by check or credit card (phone, fax, secure web site).

Ads are on a month by month basis.

Start date is the first business day of each month. Cancellations will not be accepted after closing dates.

Mandala magazine reserves the right to reject or cancel any advertisement which does not conform to the standards of Mandala magazine.

Mandala magazine assumes no liability if for any reason it becomes necessary to omit an advertisement. Mandala magazine's liability for any error will not exceed the cost of the space unit.

The advertiser or advertising agency assumes liability for any and all claims that are a result of advertisements posted on the Mandala web site.

If new artwork is not furnished by advertiser by closing date, then Mandala magazine will post the last supplied advertisement.

Materials must conform to specifications.